



**ESSENDON FOOTBALL CLUB**  
**Retail Marketing Manager – Merchandise**

The Essendon Football Club has a reputation as a leader in the Australian sports industry, with well established values and behaviours. Driven to be recognised and respected as the most successful sporting club in Australia, both on and off the field, we are now seeking a **Retail Marketing Manager** to join our Merchandise Department team.

Reporting to the **Consumer Business Manager – Merchandise and Licensing** you will be responsible for:

- Assisting in the growth and development of the Essendon Football Club retail sales business across all outlets;
- Assisting in product development;
- Managing retail marketing activity and promotions across all outlets and match days;
- Managing the online store, inventory, database maintenance and reporting;
- Driving the Merchandise team to ensure all customers experience exceptional customer service; and
- Actively contribute to personal growth and development.

The successful candidate will have the following attributes:

- Cert III in Retail Management and / or relevant Marketing Qualifications;
- Previous experience managing a retail product or service business, preferably in licensed consumer products;
- Retail leadership and people management experience;
- Experience managing promotional activity across a number of retail outlets, online store and external stadium sales;
- Highly developed written and verbal communication skills;
- Good organisational skills with demonstrated ability to prioritise tasks meet deadlines and maintain a high level of attention to detail;
- Demonstrated ability to solve problems and exercise judgement;
- Demonstrated excellent time management and organisational skills both independently and within a team environment; and
- Flexible and responsive to change in direction and priorities as required.

There will be some match day / weekend work required for this role, this will be appropriately reimbursed.

To apply in strict confidence or to seek a position description, please send your application to [esweet@nexthire.com.au](mailto:esweet@nexthire.com.au)

**Applications close 5pm Friday 17<sup>th</sup> May 2013**

Please note that this role will be subject to background checks.